



## **SOCIAL NETWORKS:**

Twitter - [https://twitter.com/genova\\_jane?lang=en](https://twitter.com/genova_jane?lang=en)

LinkedIn - <https://www.linkedin.com/in/janegenova/>

Instagram – Jane Genova

Facebook - (please friend)

## **SYNDICATED BLOGS:**

Jane Genova founded and operates three syndicated blogs. They are

<http://lawandmore.typepad.com>

<http://over-50.typepad.com>

<https://yourcareercoachingwithjanegenova.blogspot.com/>

## **LINKEDIN RECOGNITION:**

[Congratulations! \*\*Your post was featured by the LinkedIn News team in "Is law school worth it? Maybe not"\*\*](#)  
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## **PROCESS:**

The methodology includes competitive analysis, strategy, research, content-creation, editing, course-correction, and repurposing on social networks.

Formats include books (print and e-), whitepapers, thought leadership opinion-editorials, talking points for podcasts, video scripts, speeches, email outreach, newsletters, websites, profiles, blog content, social networking, and sponsored content.

## **PUBLICATIONS BY JANE GENOVA ON MARKETING COMMUNICATIONS:**

<https://www.odwyerpr.com/story/public/16218/2021-05-25/post-covid-social-activism-other-grey-swans.html>

<https://www.odwyerpr.com/story/public/15819/2021-03-12/op-ed-an-era-datafication.html>

<https://www.odwyerpr.com/story/public/15403/2020-12-28/podcasting-2021.html>

<https://www.odwyerpr.com/story/public/14948/2020-09-28/reaching-consumers-with-paid-newsletters.html>

<https://odwyerpr.com/story/public/14797/2020-08-27/how-jed-rubinfeld-could-restore-his-reputation.html>

<https://www.odwyerpr.com/story/public/11876/2019-01-14/yes-you-still-need-exposure-third-party-media.html>

<http://www.odwyerpr.com/story/public/10844/2018-06-19/mutt-branding-side-hustles.html>

**CONTENT SAMPLES FOR BLOCKCHAIN, CRYPTO, NFTs:**

<https://www.odwyerpr.com/story/public/16978/2021-10-25/metaverse-potential-risks.html>

<https://steelstored.com/from-materials-to-blockchain-innovation-disrupts-the-shipping-container-industry/>

[https://info.risesmart.com/hubfs/Assets/RS-WP-India's\\_labour\\_market.pdf](https://info.risesmart.com/hubfs/Assets/RS-WP-India's_labour_market.pdf)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/art-nfts-and-the-law-which-hasnt-caught-up-with-the-technology.html](https://lawandmore.typepad.com/law_and_more/2021/11/art-nfts-and-the-law-which-hasnt-caught-up-with-the-technology.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/grayscale-report-on-the-1-trillion-metaverse-web-30-economy.html](https://lawandmore.typepad.com/law_and_more/2021/11/grayscale-report-on-the-1-trillion-metaverse-web-30-economy.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/cryptocom-promotional-savvy-boosts-valuation-by-9-billion.html](https://lawandmore.typepad.com/law_and_more/2021/11/cryptocom-promotional-savvy-boosts-valuation-by-9-billion.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/guess-we-cant-use-bitcoin-cash-at-kroger-be-prepared-for-creative-manipulations-of-crypto-market.html](https://lawandmore.typepad.com/law_and_more/2021/11/guess-we-cant-use-bitcoin-cash-at-kroger-be-prepared-for-creative-manipulations-of-crypto-market.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/sec-head-gary-gensler-labels-crypto-a-teenager-stresses-investors-not-protected-but-blockchain-emerg.html](https://lawandmore.typepad.com/law_and_more/2021/11/sec-head-gary-gensler-labels-crypto-a-teenager-stresses-investors-not-protected-but-blockchain-emerg.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/from-the-business-of-law-to-solving-social-problems-blockchain-as-the-digital-operating-system.html](https://lawandmore.typepad.com/law_and_more/2021/11/from-the-business-of-law-to-solving-social-problems-blockchain-as-the-digital-operating-system.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/11/law-firms-the-growing-business-of-non-fungible-tokens-nfts.html](https://lawandmore.typepad.com/law_and_more/2021/11/law-firms-the-growing-business-of-non-fungible-tokens-nfts.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/10/call-him-meta-mark-zuckerberg-shifts-conversation-from-facebook-to-the-metaverse.html](https://lawandmore.typepad.com/law_and_more/2021/10/call-him-meta-mark-zuckerberg-shifts-conversation-from-facebook-to-the-metaverse.html)

[https://lawandmore.typepad.com/law\\_and\\_more/2021/10/cryptocurrency-who-will-be-top-cop-was-issue-in-cftc-confirmation-hearing-.html](https://lawandmore.typepad.com/law_and_more/2021/10/cryptocurrency-who-will-be-top-cop-was-issue-in-cftc-confirmation-hearing-.html)

**COMPLIMENTARY CONSULTATION:**

You owe it to yourself to share with Jane Genova your challenges and the results you need. She listens. She will make recommendations. No pressure. No selling. Please contact [janegenova374@gmail.com](mailto:janegenova374@gmail.com), 203-468-8579.

**REFERENCES:**

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